

# PRESS KIT



The Pennsylvania Conference for Women
Celebrating 20 Years of Community, Connection and
Leadership

Thursday, Oct. 19, 2023, from 8 a.m. to 5 p.m. The Philadelphia Convention Center

#### **About the Conference**

The Pennsylvania Conference for Women is the largest conference for women in the Commonwealth. It is dedicated to advancing women in the workplace and creating a community of women supporting women. <u>More</u>.

### What's Unique about 2023

- It is the 20th anniversary of the conference, which has been meeting annually since 2004.
- It is the first year the conference is being held fully back in-person since the pandemic.

#### **More Info**

- News Release
- Schedule
- Attendees. More than 9,000
- Attendee Info Hub
- Map
- **Program**
- Interviews.
  - o Interviews with keynotes are not available.
  - Interviews with board members are available. Please contact onsite media contact Stefanie Arck-Baynes, <a href="mailto:stefanie@conferenceforwomen.org">stefanie@conferenceforwomen.org</a>, 917.710.1901.
  - Interviews with breakout speakers are available at their discretion.

### **PHOTOS**

Video: No video is permitted.

**Event photos** will be available from Getty Images. Please contact Stefanie Arck-Baynes stefanie@conferenceforwomen.org, 917.710.1901.

#### Downloadable headshots of keynote speakers:

- Dame Jacinda Ardern, former president of New Zealand
- Actress and director Tina Fey
- Olympian Gail Devers
- World Central Kitchen founder and chef José Andrés

### **UPCOMING IN 2024**



Every year, more than 50,000 women attend one of four <u>annual events</u> hosted by the <u>Conferences for Women</u>, the largest network of women's conferences in the nation. Now, for the first time, these women and others from across the nation will come together in one digital space on March 14,

2024, during Women's History Month. More.



### **KEY INDIVIDUALS AND ORGANIZATIONS**

### \*On-site press contact for this event

Stefanie Arck-Baynes <a href="mailto:stefanie@conferenceforwomen.org">stefanie@conferenceforwomen.org</a> 917.710.1901

### **Year-round press contact**

Lisa Bennett, Conferences for Women Communications Director <a href="mailto:lbennett@conferenceforwomen.org">lbennett@conferenceforwomen.org</a> 415.439.3511

**Executive Director:** Jess Black

**SVP Development and Business Operations:** Marlyse Fant

The Conference for Women board

### **Sponsors**

### **Supporting Organizations**

#### #PENNWOMEN

Twitter: <a>@PennWomen</a>

Facebook: PAConferenceforWomen

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## PLEASE EMAIL YOUR COVERAGE

To stefanie@conferenceforwomen.org