

Creating a booth rep Avatar

Tips and best practices for the creation of personalized booth avatars:

- + Complete body is shown standing + real size of the person
- + Good exposure
- + Contrast of the clothing to the background
- + If possible - a plain colored background
- + A friendly and open gesture
- + As little camera inclination as possible to avoid bad angles



Begin collecting staff info and images now. You will be given instructions shortly on how to upload them. Be sure images are in png or jpg format.

Things to avoid:

- × Seated position
- × Distracting backgrounds
- × Exaggerated angles
- × Crossed arms

