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## NEWS ADVISORY

### **Pennsylvania Conference for Women Plans Free Virtual Career Fair on Nov. 9th to Help Women Back to Work**

#### **Event Will Feature Thousands of Openings with Top Employers**

PHILADELPHIA, Sept. 27th, 2021—To help Pennsylvania women who lost their jobs due to COVID get back to work, the Pennsylvania Conference for Women has announced a free virtual career fair on Nov. 9th.

Thousands of openings—many virtual, flex, and hybrid—will be available with top employers, including the lead sponsor of the event, Bristol Myers Squibb.

The free event will be held from 11 a.m. to 2 p.m. Eastern Time on Nov. 9th, the day before the 18<sup>th</sup> annual Pennsylvania Conference for Women. Registration is required. (Register [here](#).)

“The Pennsylvania Conference for Women has built a diverse coalition of career job site organizations and nonprofits to connect women with top employers,” said Laurie Dalton White, founder and executive director of the Pennsylvania Conference for Women.

[University of Pennsylvania](#) researchers have found that the pandemic has exacerbated gender inequality and opportunities for advancement in science, technology, engineering, mathematics, and medicine (STEMM), and education and

business. And according to the U.S. Bureau of Labor Statistics, Philadelphia ranks last in job growth among the top 50 metro areas in the nation.

Female workers with children have been especially hard hit, which also negatively impacts families and the economy. In Pennsylvania, women are the sole, primary, or co-breadwinners in [67.6 percent](#) of families, according to the Center for American Progress.

The Nov. 9<sup>th</sup> virtual career fair is open to all people seeking employment.

**Participating hiring organizations include** Bristol Myers Squibb, lead sponsor of the event. Other participating organizations include Cisco, Comcast NBCUniversal, Independence Blue Cross, Johnson & Johnson, PECO, Pfizer, Takeda Pharmaceuticals, and TD Bank.

**Participating community sponsors** include Fairygodboss, Ladies Get Paid, and PowerToFly.

The Pennsylvania Conference for Women is part of the [Conferences for Women](#), the largest network of women's conferences in the United States. Its annual conferences in Pennsylvania, California, Massachusetts, and Texas attract more than 50,000 people a year to advance equality for women in the workplace and beyond.

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