

# 2018 Pennsylvania Conference for Women

## Exhibit Display Rules & Regulations

- 1. EXHIBITOR APPLICATION:** Upon acceptance of the Application by The Pennsylvania Conference for Women (PCW), the following rules and provisions (numbered 1-30) shall become binding and a part of the contract between the exhibitor, exhibitor's employees and agents and The Pennsylvania Conference for Women. Any additions and amendments thereto that may be established or put into effect by PCW, and provided in writing to the exhibit firm, shall also become binding and a part of the contract.
- 2. PAYMENT:** Booths must be paid in full before the exhibiting firm is considered to be a confirmed exhibitor. When an on-line application is completed it will require payment information. However, the credit card will not be charged unless and until the exhibiting firm is approved. If paying by check, an email will be sent with instructions on where to send the payment. Checks are due in our offices within 10 business days of acceptance.
- 3. HOLD HARMLESS AND LIABILITIES:** Exhibitor agrees to indemnify and hold PCW, its employees, officers and agents harmless by reason of any claim or liabilities imposed by law on account of property damage or bodily injuries, including death resulting there from, sustained or alleged to be sustained by any person or persons, whether they be members of the public visiting the show, employees of PCW or other exhibitors; occurring at or connected with the preparation or presentation of the show, resulting from the sole or contributory negligence of the exhibitor, his agents, employees or persons performing service for it, or resulting from any equipment, machinery or items displayed by exhibitor.
- 4. INSURANCE:** PCW will not be responsible for any injury that may arise to exhibitors, their employees or the general public or for loss or damage to exhibits or exhibitors' property by reason of fire, accident, theft or any other cause. *If insurance is desired it must be obtained by the individual exhibitor.* Exhibitor agrees to maintain such insurance necessary to fully protect PCW from any and all claims of any nature whatsoever, including claims under the Worker's Compensation Act, and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the exhibitor's display.
- 5. GUARD SERVICE:** Guard service will be provided during move-in and move-out. Neither PCW nor the exhibit facility assume responsibility for damage to, loss or theft of property of the exhibitors, the exhibitors' agents, employees or invitees.
- 6. CHARACTER OF EXHIBITS:** PCW reserves the right to prohibit any exhibitor whose exhibit is deemed unacceptable for this exposition. In this event, management shall not be liable for refund of exhibit fees.
- 7. EXHIBIT SPECIFICATIONS:** Following are specific instructions regarding each type of booth configuration and are subject to the following restrictions:  
  
10 feet x 10 feet Inline and Premium (corner) Booth  
Each 10'x10' exhibit space is defined with an 8'-high exhibit drape at the back of the booth and 3'-high drape on either side of the exhibit space. The height of an exhibitor's display and products may **NOT** exceed the height of the 8'-high back drape in the back 5' of the exhibit space. Displays and products may **NOT** exceed 4' in height in the front 5' of the exhibit space.  
  
Island Booth  
The entire cubic content of the space may be used up to the maximum allowable height of sixteen feet including signage.
- 8. HANGING SIGNS:** Hanging signs are permitted in Island Booths only and must receive prior approval by PCW. The top of a sign suspended from the exhibit hall ceiling must not exceed 20 feet from the exhibit floor. Additionally, hanging signs must be set back at least 25% of the booth's width dimension. The cost of rigging will be paid for by the exhibitor and be arranged with the conference decorating company.
- 9. SERVICES PROVIDED:** PCW will provide the following for each paid booth: 10'x10' carpeted space, draped to a height of eight feet in the back and thirty-six inches on each side, and a small sign showing the firm name and booth number. PCW will also provide one skirted 6-foot table and two chairs per 10-foot x 10-foot exhibit space. The booth does **NOT** come with electrical service or wi-fi. All utility needs and additional furnishings are to be paid for by the exhibitor.

10. **CONTRACTOR SERVICES:** PCW will designate contractors to provide various services to the exhibitor. Such contractors will provide all show services other than supervision. The exhibitor shall provide only the material and equipment which he owns and is to be used in his exhibit space.

11. **SHOW TIMES AND STAFFING:** Exhibitor must have their booth staffed and set up by 6:45 a.m. on October 12. The booth must be manned throughout the day until show tear down at 5:30 p.m. Exhibitors with empty booths may be subject to a fine of up to \$500 and will not be invited back for future shows.

12. **MOVE-IN/MOVE-OUT:** Move-in to the exhibit area is set for Thursday, October 11 from 10 a.m. to 5:00 p.m. Booths 10'x 20' or larger may request earlier set up times, please email us for information. Each exhibitor will be required to keep his exhibit space fully set up and manned until the show is officially closed. Move-out is set for Friday, October 12 from 5:30 p.m. to 9:00 p.m. Exhibitors breaking down early may be subject to a fine of up to \$500 and will not be invited back to exhibit at future shows.

13. **BOOTH SETUP LABOR:** The show is in a union facility so all exhibitors must comply with union rules regarding construction and moving of their booths and booth materials. Union labor must be hired for construction of the booth if the follow are required and the booth is larger than 600 square feet:

Carpenters are responsible for erecting displays, steps, partitions, ramps, platforms, and the crating and uncrating the erection of display materials.

Floor coverers are responsible for the installation of all flooring, erecting pipe and drapes, bunting, signs, flags, skirting of tables and the delivery of furniture and smokers.

Exhibitors are permitted to use **POWER TOOLS** (electric drills, power saws, etc.) and ladders on booths of any size. In exhibit booths that are no larger than 600 net square feet, an Exhibitor or a full-time company representative(s) may use non-powered hand tools.

Exhibitor may hire union labor directly from the Decorating Company.

14. **MATERIAL HANDLING:** Exhibitors may load and unload non-commercial automobiles, station wagons, mini-vans, SUVs and non-commercially registered 4 wheel pick-up trucks and vans. Exhibitors may use equipment, including but not limited to, carts, dollies, luggage carriers, 4 wheel flat bed carts and 2 wheel hand trucks. These items will **NOT** be available to borrow or rent onsite and must be provided by the exhibitor. The use of any motorized or hydraulic device is prohibited.

The decorating company will control access to the trade show floor which includes access from the loading docks and/or all doorways into an exhibit facility. This will help to provide a safe and orderly move-in/move-out. Unloading or re-loading of any freight into the exhibit hall by any and all private vehicles and contracted carriers will be handled under the direction of the decorating company. Rates for material handling services are enclosed in the exhibitor service manual.

The decorating company will be the sole authority on all matters in the **DOCK** area. This shall include and not be limited to such items as assignment of dock space and loading or unloading of all materials and equipment.

Any conflicts or disagreements regarding the union jurisdictions or interpretations thereof should be resolved with representatives of the decorating company and Show Management.

15. **SAFETY:** Standing on chairs, tables or other rental equipment is prohibited. This equipment is not engineered to support your weight. The decorating company and PCW cannot be responsible for injuries or falls caused by the improper use of rental furniture. Children under the age of 18 are prohibited from being on the show floor or in the dock areas during set up and tear down. Please assist in our efforts to provide a **SAFE WORKING ENVIRONMENT**.

16. **VOLUME/LIGHT CONTROL:** PCW reserves the right to regulate the volume or intensity of any and all loudspeakers, radios, television sets, musical instruments, entertainers, or blinking or flashing lights which are distracting to the attendees of neighboring exhibits during exhibit hours. Noise from the exhibitor's booth cannot carry more than 4' out from their booth or will be subject to being turned off.

17. **SHOW CANCELLATION:** In the event of cancellation of the conference, PCW shall be liable only for refund of exhibitor fees.
18. **BEVERAGES AND FOOD:** No beverages (alcoholic or otherwise) or food may be served or distributed in the exhibit area without prior approval from PCW and no beverages or food may be sold under any circumstances.
19. **FOOD SAMPLING AND SALES:** No food or beverages may be sold or distributed without the prior approval from PCW and the convention center and is limited to the manufacturer or distributor of the product. Please contact us immediately if you are interested in this option. There are forms from the convention center as well as health department forms and fees that need to be taken care of. All costs will be at the expense of the exhibitor.
20. **BALLOONS:** Exhibitor is prohibited from having helium balloons on the exhibit floor, or in their booth at any time.
21. **BOOTH PERSONNEL AND LITERATURE:** Exhibitors can distribute literature from booth(s) and staff them with personnel of their choice, with a maximum of three persons permitted per 100 square feet of booth space. Literature may not promote political candidates or initiatives.
22. **EXHIBITOR CONDUCT:** Exhibitors must remain within their own space while distributing literature, product samples or other materials. The use of strolling entertainment or exhibit personnel is prohibited. Exhibitors are authorized to sell or distribution only those items indicated on their application. PCW reserves the right to stop exhibitor from selling, displaying or providing materials or products not mentioned in the application.
23. **FIRE/SAFETY REGULATIONS:** The exhibit, its material, contents and installation must be flame-retardant. Fire regulations will be included in your exhibitor kit.
24. **ANIMALS and CHILDREN:** Animals are prohibited in the convention center except as required by law. For their safety, and the safety of others, children under the age of 18 are prohibited from entering the exhibit hall floor during set up and tear down hours.
25. **COPYRIGHT INFORMATION:** Exhibitors are responsible for music licensing fees required by law. Exhibitor may be subject to legal action for the use, display or sale of any item using any copyrighted and/or trademarked name or logo which has not been specifically authorized under license from the trademark holder.
26. **DISPUTES:** All points not covered by the Rules are subject to the decision of the Conference Director.
27. **CANCELLATION OF BOOTH SPACE:** Cancellation of booth space must be made in writing to PCW via email: [exhibitors@paconferenceforwomen.org](mailto:exhibitors@paconferenceforwomen.org) Companies who cancel by September 1, 2018 will receive a 50% refund. All fees will be forfeited on cancellations received after September 1, 2018. **Booth space not completely set up by 5:00 p.m. on Thursday, October 11 automatically reverts to PCW and the exhibitor forfeits the booth space.**
28. **FLOOR MANAGEMENT:** The PCW Conference Director will appoint a Floor Manager who is authorized to enforce the rules and regulations enumerated in this contract.
29. **BOOTH ASSIGNMENT:** Booths are assigned to exhibitors at the sole discretion of PCW. Concerns regarding competitive or specific types of exhibitors should be communicated to PCW at the time of application for exhibit space.
30. **RULE CHANGES:** PCW reserves the right to make reasonable changes in the foregoing rules, exhibit hours and move-in/move-out arrangements.