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For Immediate Release

**Pennsylvania Conference for Women, the Largest Women's Event in State, Announces
2011 Advisory Council**

Philadelphia – October 5, 2011 – The Pennsylvania Conference for Women, co-presented by Citizens Bank and co-chaired by Campbell Soup Company and the largest women's event in the Commonwealth, announces its 2011 advisory council, comprised of 29 community leaders. These women exemplify a commitment to personal and professional development for women and supporting the next generation of aspiring female leaders.

The Pennsylvania Conference for Women is the premier educational event for working women and for more than eight years, has provided women the opportunity for networking, unique programming and leadership training.

The 2011 Pennsylvania Conference for Women Advisory Council:

- Mary Stengel Austen, President and CEO, Tierney
- Elva L. Bankins, Executive Vice President, Corporate Services, OI Partners
- Autumn Bayles, President, Forum of Executive Women
- The Hon. Phyllis W. Beck (Ret.), Chair and CFO, Independence Foundation
- Ellen M. Cavanaugh, VP, Support Services, Exelon Corporation
- Yvonne C. Cook, President, Highmark Foundation and Vice President, Highmark Inc.
- Patricia A. Coulter, President and CEO, Urban League of Philadelphia
- Terry D'Alessandro, Executive Vice President and Director of Community Banking, Firsttrust Bank
- Anne Ewers, President and CEO, Kimmel Center, Inc.
- Happy Fernandez, President, Moore College of Art and Design
- Varsovia Fernandez, President & CEO, Greater Philadelphia Hispanic Chamber of Commerce
- Carol Fitzgerald, Executive Director, The Pennsylvania Society
- Amy Gutmann, Ph.D., President, University of Pennsylvania
- Irene Horstmann Hannan, Senior Vice President, Citizens Bank
- Gail Kessler
- Charisse R. Lillie, Vice President, Community Investment - Comcast Corporation, President - Comcast Foundation
- Lorina Marshall-Blake, Vice-President, Government Relations, Independence Blue Cross
- Kyra G. McGrath, Executive Vice President & COO, WHYI, Inc.
- Barbara K. Mistick, President, Wilson College

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- Henri G. Moore, Senior Vice President, Director of Public Affairs, Citizens Bank
- Bernadine Munley, Esq., Partner, Litigation Division, Eckert Seamans Cherin & Mellott, LLC
- Eliana Papadakis, M. Ed. Hon. Ph.D.
- Natalye Paquin, CEO, Girl Scouts of Eastern Pennsylvania
- Anne Rosenberg, M.D., Thomas Jefferson University Hospital
- Molly Shepard, President & CEO, The Leader's Edge
- Sally Stetson, Principal & Co-Founder, Salvesson Stetson Group, Inc.
- Judith M. von Seldeneck, Chairman & CEO, Diversified Search
- Patricia D. Wellenbach, President & CEO, Sandcastle Strategies Group
- Lynn H. Yeakel, Director, Institute for Women's Health and Leadership, Founder & Co-Chair, Vision 2020, Drexel University College of Medicine

This year the Conference brings a star-studded keynote lineup: Women's rights pioneer Gloria Steinem, Emmy Award winning actress America Ferrera, President and CEO of CARE USA, Helene Gayle, Life Coach and *O, the Oprah Magazine* columnist Martha Beck, among many others.

Several new elements will be offered:

- Multiple opportunities for networking are available this year at the Conference. These include Local Leader Meetups with corporate, community and civic local leaders, Resume Reviews, Mentor Match and a new program for 2011, a LinkedIn Connection Lounge where attendees can learn how to polish their LinkedIn profile and maximize your online networking.
- The Pennsylvania Conference for Women Spark & Hustle Small Business Boot Camp on Monday, Oct. 24, an additional day of programming specifically designed for current and aspiring small business owners. The Boot Camp is brought to you through a partnership with the Pennsylvania Conference for Women and Tory Johnson, "Good Morning America" workplace contributor and CEO of Women For Hire and Spark & Hustle. The day will feature solo presenters, panel discussions, interactive exercises, structured networking and vendor exhibits.
- Health & Wellness Pavilion, featuring companies, organizations and experts focused on the latest advancements around mind, body and soul.

To date, AARP, AmeriHealth Mercy Family of Companies, Amtrak, Campbell Soup Company, Cancer Treatment Centers of America, Citizens Bank, Clear Channel Radio Philadelphia, Comcast Corporation, FedEx Ground, Highmark Blue Shield, Independence Blue Cross, Jefferson University Hospital, LinkedIn, Fine Wine and Good Spirits, PECO, an Exelon Company, PNC Bank, SAP, SEI, Sunoco, Inc., Vanguard, Wells Fargo, WHYY, Inc., Women Online/Next For Women and WPVI-TV 6ABC will serve as sponsors of the Conference. Sponsorship for the Pennsylvania Conference for Women is still open. For more information, please contact Lisa Alonge at 866.428.3700 or lalonge@conferenceforwomen.org.

Registration is \$150 and can be completed online at <https://www.event-registration.biz/pawc/introduction.asp>. High school juniors and seniors and college students attending the Conference receive a rate of \$70 with a valid student ID. Scholarships are available for high school students.

To register or learn more about the eighth annual Pennsylvania Conference for Women, visit <http://www.paconferenceforwomen.org>.

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